### Fund Spotlight -**ELLEN SEBERG MEMORIAL SCHOLARSHIP FUND**

Just one of the nearly 150 funds held by the Hastings Community Foundation

The Ellen Seberg Memorial Scholarship, established in 1999, benefits those in the nursing program at the School of Nursing at Bryan College of Health Sciences at Mary Lanning. Herbert Seberg first established the fund to honor his late wife, Ellen (Diemer) Seberg.

Ellen was dedicated to the nursing profession. While serving as a nurse in the Army, Ellen's tour of duty took her around the world, including being stationed in India. The traveling didn't keep her from receiving letters and writing to a young Herb, a former classmate who was also serving in the Army.

Ellen and Herb were married in 1947 and soon established a family and business (what would become Central Dental Group) in Hastings.

Ellen passed in 1989. Herb partnered with the HCF to establish the Ellen Seberg Memorial Scholarship to honor her legacy. As the nursing program in Hastings has evolved, the scholarship has too ensuring an annual scholarship continues to be awarded to those studying to be part of the profession that Ellen Seberg loved.

To make a contribution to the fund, or to discuss how to establish a scholarship to honor a loved one, contact the HCF.



#### **HCF Board of Directors**

Dean Moors - President Scott Kvols - Vice President Jessi Hoeft - Vice President Matt Baack - Secretary Roger Doerr - Treasurer Cheryl Lockwood - Past President Colleen Adam **Stephanie Bliss** Adam Jacobitz

Jeff Kully Mike Nevrivy Dave Rippe Hauli Sabatka **Ryan Samuelson** Aaron Schardt Brandee Schram Chuck Shoemaker Amy Skalka

## Showing Love to

Grants In Action

Laundry Love

The kids need clean clothes for school You need a clean outfit for a job interview. You don't own a washing machine and can't afford to hit the laundromat. It's a



dilemma faced by families, including those in our community.

When St. Mark's Episcopal Pro-Cathedral's congregation became aware of the need for laundry services, they found a solution in partnering with Laundry Love. This national program offers free-use of washers, dryers, detergent, and dryer sheets to individuals and families who are hard-pressed to cover the cost of basic necessities.

Hastings is the only location in Nebraska to offer Laundry Love's services. A recent Community Grant from the Hastings Community Foundation will be used to pay for months' worth of washers, dryers, and supplies for anyone in the community who needs them.

"Having clean laundry is a basic need that most people take for granted," said Rev. Katie Hargis, Dean and Rector of St. Mark's Church. "This is a safe place where anyone can come and do their laundry in a safe, judgement free zone."

Laundry Love is offered monthly on the second Saturday from 2-5 pm and the fourth Tuesday from 5-8 pm at Burlington Village Laundromat in Hastings.

The average Laundry Love event in 2023 assisted 66 individuals representing 26 households at an average cost of \$743.40 per event.

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### **HCF Announces Campaign for New Location**

The Hastings Community Foundation is excited to announce a fundraising campaign for a new home. A purchase agreement for space in the Stein Building in the heart of downtown Hastings (620 W. 2nd Street) has been signed and is contingent on successful fundraising.

"This is an incredibly exciting next chapter for the Hastings Community Foundation," said Dan Peters, executive director for the HCF. "Our staff and board have been discussing a move for a number of years. We were not looking for a quick move. We were looking for the right move and one that could support our continued growth and leadership. That's exactly what we have in this space."

With the purchase of the space in the Stein Building, the HCF will have visibility that matches our impact. This move will nearly double the office space compared to the current location. In addition, the HCF will co-own 1,170 of shared space, including meeting rooms and restrooms.

The HCF is working with the Schnase 1906 District, a separate nonprofit who will also office in the Stein Building, for a joint campaign. Together, the project is \$2.5 million, including purchase and build out of the space for both organizations. To date, more than \$1.5 million has been secured via cash and pledges. The goal is to secure the remaining dollars by summer. This would allow for build out to start this year with occupancy in the first half of 2025.

Gifts of any level are now being accepted. Additionally, all gifts will be recognized via a donor board. Naming opportunities and pledges of up to three years are also available. Visit hastingscommunityfoundation.org to learn more, view additional images and to make a gift.

Top photo: Rendering of HCF entry and reception area. Middle photo: HCF offices and hallway showcasing HCF funded projects. Bottom photo: Indoor patio and kitchenette that are part of the building project.



aspiring and existing entrepreneurs, startups, and small businesses. Visit

# Fountain







## **Eight Organizations New to Give Day**

Give Hastings Day is Thursday, May 2 (early giving is now open). Of the 108 nonprofit organizations and projects participating - eight are taking part for the first time. While new to Give Day, many have long been established in our community. Here is who is new this year.

The Arc of Adams - Clay - An advocacy organization since 1967 that promotes and protects the human rights of people with intellectual and developmental disabilities and actively supports their full inclusion and participation in the community.

Bigfoot Information Group - The purpose of the Bigfoot Information Group (BIG) is to provide financial support for gathering accurate and truthful information about large bipedal animals, and conveying that information to the public.

Hastings Food Pantry - Since 1982, the Hastings Food Pantry has served Hastings and the surrounding areas with food for individuals and families when requested to do so by an individual, local service agencies, or churches.

Healthy Families Nebraska Heartland - One of the leading family support and evidence-based home visitation programs in the US. They believe early, nurturing relationships are the foundation for healthy development. Formerly

known as Healthy Beginnings at Mary Lanning Healthcare, it is now operated by the South Heartland District Health Department.

Hike & Bike Trails Fund - This fund is used to provide trail amenities such as benches, bike repair stations and drinking fountains to be placed along the more than 12 miles of the Pioneer Spirit Trail. The trail will be extended through the south part of Hastings during the 2024 construction season.

Honor & Remember Memorial Forest - As part of the national Honor and Remember project, this chapter will pay tribute to approximately 150 Adams County fallen military and first responder heroes with a memorial forest at Parkview Cemetery.

Nebraska Antique Airplane Preservation Inc. - Has various aircraft housed at Hastings municipal airport hanger and displays these aircraft at events, including at their monthly hamburger feed.

The Zone After School Program - Provides a safe, fun, drug and alcohol-free environment for middle schoolers. Includes free dinner program, homework tutoring, arts and crafts, sports games, classes and lessons, academic enrichment opportunities, and community service learning projects.

#### Becoming a Give Day Pro: **5 Strategies to Maximize Your GHD Experience**

It's the biggest giving day of the year. Hundreds of donors from across the country will make thousands of individual donations. As you plan to take part in Give Hastings Day, here are a few tips and reminders to help maximize the experience for you and your favorite nonprofit organizations.

1. Allow time if mailing. You can make your gift at givehastings.org anytime between now and May 2. Some people prefer to make a gift via check or cash. Remember that postal delivery times can be a bit unpredictable. We advise that you mail your gift early so that it arrives no later than May 2. You may also choose to drop-off your gift to the Hastings Community Foundation office located on the second floor of Heritage Bank (800 W. 3rd Street). On May 2, you can bring your gift directly to our Give Day Headquarters at The Lark in downtown Hastings.

2. Utilize QCD. Give Hastings Day has become a convenient vehicle for those looking to make a QCD (Qualified Charitable Distribution). A single QCD can be made to the Hastings Community Foundation and then allocated to Give Day participants based on your instructions. Contact your financial advisor or the Hastings Community Foundation to discuss more about this popular option.



**3. EVERY gift unlocks bonus money.** Thanks to the generous support of our sponsors, all the Give Day organizations receive Bonus Bucks based on how much they raise. In addition, there are hourly prizes and other incentives. By making a gift to your favorite nonprofits, no matter the amount, you're helping them to unlock more prize money!

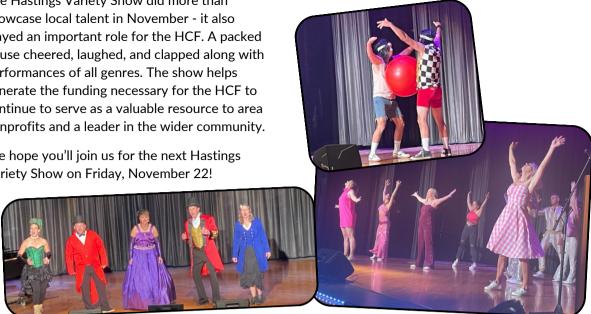
4. Study your options. With 108 different organizations participating in Give Day, there are sure to be some that are new to you. Each of the organizations have descriptions listed at givehastings.org. Take time to read about all the nonprofits and consider donating to one (or two!) that are new to you.

5. Don't keep Give Day a secret. Talk to your friends about how easy and rewarding of an experience Give Day was for you. We appreciate your help in spreading the word and further growing Give Hastings Day!

### **Variety Show Raises Fun and Dollars**

The Hastings Variety Show did more than showcase local talent in November - it also played an important role for the HCF. A packed house cheered, laughed, and clapped along with performances of all genres. The show helps generate the funding necessary for the HCF to continue to serve as a valuable resource to area nonprofits and a leader in the wider community.

We hope you'll join us for the next Hastings Variety Show on Friday, November 22!



#### How to Support The HCF on Give Day

Your gift to the Hastings Community Foundation on Give Hastings Day is essential to our continued operations and allows us to provide resources and leadership to the community. This year, you have three different ways to support our mission.

- Hastings Community Foundation: For gifting unrestricted dollars that support our operations. This is the best way to support our mission and continued work. Annual giving of \$250+ are recognized as being members of our Fountain Club!
- Hastings Community Foundation Key **Society:** Annual giving program that identifies opportunities to create or enhance projects that better the quality of life in our community. Examples include the Splash Pad at Libs Park and a significant gift to enhance the playground at Crosier Park. Key Society membership is only \$250 annually per household or \$100 for those under 40.
- Schnase 1906 District: Looking to support the purchase and build out of our new downtown location? This is the spot to direct your funds! Gifts here support the joint capital campaign for the Hastings Community Foundation and Schnase 1906 District. All donations will be recognized on the donor wall in the completed facility!

If you have any questions, please contact the Hastings Community Foundation. We appreciate your support on Give Day!

Club:

Fellow (\$250-\$499) Jill & John Beyke · Pat & Randy Chick LuAnn & Ray Conant · Karen & Kirk Dielman Karen & Roger Doerr · Ashley & Preston Englund Jodi & Danny Graves · Nancy & Jim Guthmann Jeanne & Charles Hastings Kimbra & Mark Johnson · Lesa & Craig Kautz Sara Kluver & Jeff Klug · Ann & Robin Koozer Becky & Rick Matticks · Dan Peters Clyde Sachtleben · Amy Skalka & Josh Yost Colleen Werner

Ambassador (\$500-\$999) Lynne Friedewald & Chuck Shoemaker Margaret & Charles Hermes Molly & Adam Jacobitz · Lynette & Paul Krieger Megan & Scott Kvols Jessica Meeske & Todd Pankratz Susan & Tim Overmiller · Spotts Trust

Sustainer (\$1,000-\$1,999) Stephanie Bliss · Martha & Bill Boyd Suzanne & Matt Greenquist · Susie & Terry Klatt Quirk Family Foundation · Megan & Aaron Schardt Brandee & Dave Schram · Cheryl & Roger Schukei Beth & Ron Wissing

#### **Trustee** (\$2,000+) Susie & Michael Walenz

We proudly recognize these individuals and organizations currently part of the 2024 Fountain

Anonymous · Heritage Bank · Jane & Cal Johnson Cheryl & Jim Kostal · Pinnacle Bank · Tom Trausch

By the numbers HCF BUILDING PROIECT

YEAR THAT STEIN **BUILDING WAS REBUILT FOLLOWING A FIRE** 

#### 1934-1968

Years that Montgomerv Ward occupied the Stein building.

1,366

Square feet of office space dedicated to HCF. (Project will also include 1,170 of shared space plus more than 6,000 square feet for Schnase 1906 District.)

62%

Total project funding secured to date via gifts and pledges.



Number of donations and pledges received.