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Give Hastings Day Celebrates Record High Donations

(Hastings, Neb.) — The 7th annual Give Hastings Day concluded at 11:59 pm on Thursday, May 7 with a record total. \$580,034 was raised, shattering the previous record by \$100,000. With additional gifts received in the mail the following day, Give Hastings Day total is up to \$582,793.70.

“Ultimately, I think it was the positive message that really connected with our community this year,” said Dan Peters, executive director of the Hastings Community Foundation. “You don’t hear much good news these days. People are eager to be part of any opportunity that provides optimism and allows them to feel good. Give Hastings Day provided that exact outlet and the community really responded well to it.”

Total raised in 2018 and 2019 were both near \$480,000, the highest amounts until this year. 2020 was unique in that it offered an extended giving period, with gifts being accepted starting on April 20. In addition, 91 community nonprofits participated in Give Hastings Day, more than any other year.

“We are so excited by this outcome and what it means for our community.” said Peters. “Give Hastings Day doesn’t just benefit a small group. The participating nonprofits range in services from everything from education and community health to family service, animals and fine and performing arts. The collective impact of Give Hastings Day is substantial and benefits us all.”

In the first six years, a total of more than \$2.2 million has been raised for area nonprofit organizations. Give Hastings Day is a service of the Hastings Community Foundation. For more information visit www.givehastings.org or www.hastingscommunityfoundation.org.

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Note to media: Representatives from the Give Hastings Day committee are available for phone, Skype/Zoom/web or in-person in interviews.